

GRAND TRUNKS

- From the Pong™ people
- New video game concept
- Big car racing action
- Faastastic sound effects
- Worldwide market in millions!


ATARI™
Innovative
leisure



GRAN TRAK 10™

You can see it here... but you've gotta HEAR it! Gran Trak 10 is the breakthrough for 1974. Gran Prix racing action, complete with the roar of supercharged engines, squealing of tires around curves and heart stopping crash effects.

Fantastic!

Player drops in his quarter, hits the starter button, grabs the steering wheel, and he's off! Four-speed gear shift (1,2,3,10) changes speed of the car on the screen and the sound of the engine. Foot pedals for gas and brake demand quick reactions around road race curves... and lots and lots of practice runs. At two bits a run.

Designed For Arcades

Super crowd-attracting race car sound effects are realistic, with volume level operator adjustable. Racing graphics make Gran Trak 10 stand out in busy arcades. Sure to build traffic... and Gran Trak 10 racing clubs. Competition will be fierce, not only among the hot rodders, but also with the people who cruise in their Caddies.



Actual photograph of race course.

Colorful decals showing grandstands and checkpoints (not shown here) are applied to the front of video display.

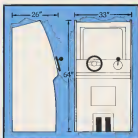
Fast Profits

Gran Trak 10 game time is operator adjustable. Slowly decaying game timer shows time left on

the video display. Improved 2-slot coin mechanism takes 25¢ in either one, one or two games per quarter is operator adjustable. Coin mechanism and rejector units are separated for ease of maintenance. 25¢ play standard... and worth it! (Nobody can drive it just once.)

Built For Arcade Play

Completely solid-state, Gran Trak 10 is built to keep working. Atari's special DuraStress™ process makes the computer rugged and trouble free. Warranted for a full year. Major components tested to meet Military Specification 883.



Dimensions

Height 64" (162.56 cm), Width 33" (83.82 cm), Depth 26" (66.04 cm), Weight, approximately 400 lbs (181.6 kgs)

GET TRANKING! Innovative leisure is what ATARI's all about. Gran Trak 10 is the best racing game you've ever seen... and heard! For the whole story, contact your local distributor or **ATARI, Inc.**, 14600 Winchester Blvd., Los Gatos, CA 95030, Phone (408) 374-2140 Telex: 35 7488

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